

1. WHEN THIS PRIVACY STATEMENT APPLIES. If a Service you are using links to this Privacy Statement, this Statement applies to you.

This Privacy Statement ("Statement") applies to our sites, products, and services (collectively, "Services") linked to this Statement. LSSP Corporation is the responsible entity for all <u>Personal Information</u> subject to this Statement for our Services targeted to US customers. We also provide Services in other countries and regions.

- 2. WHAT WE DO WITH YOUR PERSONAL INFORMATION. We want to be clear about what information we collect and how we use it to deliver our Services to you, as well as operate our business and help make our Services useful and more intelligent. We do not sell or share your Personal Information with third parties for their own commercial uses.
 - a. **Types of Information We Collect:** In connection with accessing our Services, we may collect information from you which can be used to identify you ("Personal Information"), such as your name, shipping/billing address, email address, phone, username.

We collect information when you register or open an account, sign in, pay a bill, purchase a Service, receive support, or give us feedback. We may also get information from other companies or third parties, such as when you sync a third party account or service with your LSSP Service, or when we may use service providers to supplement the Personal Information you give us (e.g., validate your mailing address) to help us maintain the accuracy of your data and provide you with better service. Finally, we also collect content or other information that you may provide or create when you interact with our Services.

We may also automatically collect certain usage information when you access our Services ("Usage Data"), such as Internet Protocol ("IP") addresses, log files, unique device identifiers, pages viewed, browser type, any links you click on to leave or interact with our Services and other usage information collected from cookies and other tracking technologies. For example, we collect IP addresses to track and aggregate non-personal information, such as using IP addresses to monitor the regions from which users navigate to our Services. We also collect IP addresses from users when they log into the Services as part of our log-in and security features. We may also, when you enable location-based Services, collect Global Positioning System (GPS) location data and/or motion data. Our Services may change over time and we may introduce new features that may collect new or different types of information.

b. **How We Use Your Information:** Unless prohibited by law, regulation or a contractual obligation, we may use your information, including your Personal Information, for the following purposes:

<u>Communication:</u> We may use your information to communicate with you about our Services and to give you offers for third party products and services that we think may be of use to you.



<u>Account Registration</u>: We may use your name, address, phone number, and email address to register your LSSP Account for certain Services we provide and to communicate important information to you. We may obtain additional Personal Information about you, such as address change information, from commercially available sources, to keep our records current. If you set up an administrator account that may be accessed by people other than you, please note that they may see and have the ability to change or delete your Personal Information.

<u>Improve Services and Develop New Services</u>: We will use your information to personalize or customize your experience and the Service, develop new features or services and to improve the overall quality of LSSP's Services.

<u>Provide Our Services and Operate Our Business</u>: We may use your information to operate our business, including providing Services you requested, provide you with support related to our Services and to help us protect our Services, including to combat fraud and protect your information.

<u>Customer Service and Technical Support</u>: We may use your name, address, phone number, email address, how you interact with our Services and information about your computer configuration to resolve questions you may have about our Services and to follow up with you about your experience. We also offer various internet chat services; for example, to speak with an LSSP support representative. Internet chat transmissions are encrypted but you should not supply more Personal Information, other than what is required to address your specific issue. A transcript of the session is retained to resolve questions or issues related to our Services.